

Anastasiia Meleshina

Position

UXUI designer Product designer

Salary

\$ 2.5k+

Location

Remote

now in Batumi, Georgia

Experience

5 year 11 months



I specialize in developing user-centric designs and enhancing project workflows, as evidenced by creating a design system that became foundational across my previous organization's projects. My strong teamwork and passion for continuous learning fuel my ability to innovate and execute effectively in creative and dynamic environments.

Product designer at <u>Swisstronik</u>

Dec 2021 — Dec 2023 • 2 yr

Built a new app from the ground up for iPhone and Android, ensuring it's easy and fun to use.

Designed websites and extra stuff like brochures, making everything look great and work well together.

We started from scratch to create a design system that's used in everything our company makes, keeping our look consistent and cool.

Made sure all our products could talk to each other smoothly, so everything worked better together.

Worked closely with the developers, making sure we're all on the same page and that the final product matches the original vision.

We researched the market to ensure our designs were on point and kept ahead of the competition.

Lead UXUI designer at Devolt.One

Jan 2020— Dec 2021 • 2 yr

As a UI/UX designer at D.1, I spearheaded the development of over 20 projects, ranging from mobile apps to websites, guiding them from initial concept to successful market launch. My role involved directly engaging clients to grasp their requirements and designing tailored solutions that met their needs. Additionally, I significantly contributed to the growth of the design team by mentoring and managing new designers, enhancing our collective skill set and project output.

User Experience Designer under [NDA]

Jun 2020 - Mar 2021 • 10 mos

Led the development of a comprehensive design system, setting guidelines for project-wide consistency.

Designed user experiences for corporate messenger, focusing on registration logic and interfaces for mobile and desktop applications.

Crafted intuitive chat screens and various user interactions, enhancing user engagement.

Collaborated closely within a design team, coordinating effectively with development departments and managers to ensure design objectives were seamlessly integrated with technical implementation.

UXUI designer at Explabs

Mar 2018 — Jan 2020 • 1 yr 11 mos

As an independent contractor, I have helped my clients achieve their business goals by developing corporate websites and social media by presenting their content in a clear, simple and attractive way to improve interaction with their users and customers. I then worked closely with the developers to ensure that the projects were executed as intended.

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Portfolio:

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